

Breastfeeding Support Project Request for Proposal

I. Background

Living Healthy Washington County (LHWC) is pleased to announce an opportunity to submit a proposal request for 2024 Breastfeeding Support projects. These funds are made available through the Statewide Health Improvement Partnership (SHIP), which strives to help Minnesotans lead longer, healthier lives by preventing the chronic disease risk factors of tobacco use and exposure, poor nutrition and physical inactivity.

To be eligible for funding, organizations or workplaces must be located within Washington County. For the purpose of this grant: a worksite is defined as a business location, separate from a home, where staff work together in a shared building or space. In addition, funding priority will be given to:

- Project proposals that directly impact or support breastfeeding friendly environments
- Businesses owned and employing Black, Indigenous and People of Color (BIPOC)
- Worksite with fewer than 100 employees

II. Funds and Project Timeline

Funding award amounts may vary, however, the total for any project cannot exceed \$15,000. Funded partners are required to provide a 10 percent match of the total funding requested. Only one project per agency is allowed. Proposals will be reviewed as received and priority funding will be given to proposals submitted by 4:00 p.m. on May 31, 2024. Funds will be available through October 31, 2024. Approved funds are provided on a reimbursement basis. Purchases made prior to signed contract date will not be reimbursed. Details for submitting a proposal can be found on the project submission form. Living Healthy staff will be available to help navigate through the proposal process and answer any questions that may arise.

| Activity | Due Date |
|------------------|--|
| Proposals Due | proposals reviewed as received and priority funding will be given to proposals submitted by May 31, 2024 |
| Funds Awarded | Funds will be made available to partners on the date of the signed & approved agreement with the County. |
| Final Report Due | October 31, 2024 |

Supported by the Statewide Health Improvement Partnership, Minnesota Department of Health

III. Project Criteria and Focus Areas

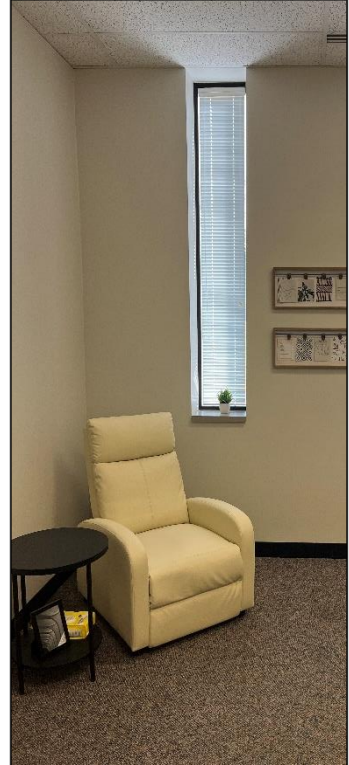
Proposals must focus on breastfeeding support. Projects may include revamping a current room, updating or creating a breastfeeding support policy, adding more furniture to create multi-user spaces, or new door signage and locks to provide a private and comfortable environment. In addition, LHWC offers free consulting and support services to worksites to assist with wellness planning and implementation. Funded projects may receive additional supports to work on the foundational elements of wellness.

IV. Funding Requirements

- Worksites must be located in Washington County.
- Proof of 1.5 million liability insurance is required.
- Projects must include at least one focus area as described above.
- A designated project lead must connect with Living Healthy staff to finalize the action plan, timelines, budget, evaluation plan, and a county agreement.
- Projects must be based on the employee wellness options listed in table below.
- Applicants must provide a 10 percent match of the total funding requested.
- The project lead must be able to carry out general business practices for accounting, record keeping, timely invoicing and reporting. The project lead may assign someone from the organization these duties and responsibilities if necessary.
- Evaluation and reporting is required. Assistance will be provided as needed.
- SHIP funds must be spent by October 31st, 2024.

| Employee Wellness Options | | |
|--------------------------------|--|---|
| SHIP Focus Area | Allowable Expenses | Estimated Project Costs (10+ more employees) |
| Breastfeeding Project Ideas | <ul style="list-style-type: none"> • Chairs/rockers • Tables, lamps • Small refrigerator for storing breastmilk • Hospital Grade-Multi-user Breast pumps • Basic updates to a room for breastfeeding in worksite (educational posters, paint, bulletin boards) • Policy review and guidance for updating or creating a new Breastfeeding Support Policy • Breastfeeding Pod (Mamava or similar) | \$500-\$15,000 |
| Wellness Foundation activities | <ul style="list-style-type: none"> • Up to \$500 of partner project funds may be allocated to staff time dedicated to implementing the approved project. • Employee Wellness Survey (through an insurance provider or Living Healthy worksite consultant) | Funding amount may be dependent on # of employees and activities selected |

Project Examples:



If Questions Contact: Lia Burg lia.burg@co.washington.mn.us