

# STAYING THE COURSE

In 2022, Living Healthy Washington County launched the Healthy Opportunities for People through Equity (HOPE) Project. HOPE is a data-driven initiative designed to identify areas within Washington County where residents are experiencing poor health outcomes and work alongside communities to understand local-level needs and support community-led solutions.

2022



## OUR WORK: A Year in Review

### HOPE Health Equity Values



#### PLACE-BASED

Focusing resources on specific census tracts with higher inequities.



#### INTEGRATED

Fostering cross-departmental collaborations to provide holistic care to communities.



#### COMMUNITY CENTERED

Engaging and uplifting residents with lived experience.



#### SUSTAINABLE

Ensuring the HOPE model is sustainable by embedding community engagement efforts into existing departmental roles and responsibilities.

### HOPE COMMUNITY: CITY OF LANDFALL



#### Densely Populated

854 residents in 0.1 sq. miles



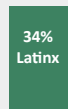
#### Young Residents

Median age = 30 years  
(Washington County = 40 years)



#### Lower Per Capita Income

Landfall = \$14,288  
(Washington County = \$45,288)



#### Poverty Line

More Latinx Landfall residents below the line



#### 51% Latinx

(4% Washington County)

10x

Higher rate of  
Uninsured Adults

### HEARING FROM THE COMMUNITY

10

interviews with community-based organizations and ISD 622.

2

Spanish focus groups with 10 Latinx Landfall residents

3

Large-scale community events reaching a total of 300 participants.

17+

Engaged 17+ partners from a variety of sectors, including education, business, government, and youth development organizations.

#### What do residents care about?

Access to quality employment/income is a top priority for Landfall residents.

### UNDERSTANDING THE ISSUE



### SUPPORTING COMMUNITY-LED SOLUTIONS

Support community leaders through a leadership development program.

Community leaders to define goals and co-create solutions.

Community leaders serve as connectors between Washington County, Landfall and neighbors to co-create solutions over time.





## SCHOOLS

While preparing our students academically, schools also have a vital role in supporting student health and well-being. On a daily basis, students have access to nutritious foods, opportunities for physical activity, and social and emotional learning. This year, several districts focused on enhancing student well-being by completing a Trauma Responsive Schools Assessment Process. Additionally, schools across the county increased physical activity opportunities before, after, and during the school day and installed hydration stations for student use.

### 4 Districts

1 Charter School

**34,418**

Students

**45**

School sites



## ACTIVE LIVING

Living Healthy Washington County is committed to improving access to physical activity for people of all ages, incomes, and abilities. Funds have supported several adaptive physical activity equipment projects in schools, healthcare and community settings. Washington County parks continued to adapt trails and update signage to be more accessible to all residents.

### 4 Partners

1 County, 2 Cities,  
1 Mobile home community

**272,256**

Residents



## HEALTHY EATING

Living Healthy Washington County works to make fresh, affordable, healthy foods readily available to all residents. Funding supports partners to get healthy food into the hands of residents who need it most. This year, SHIP funding provided equipment to support a non-profit organization in their launch of a food pantry in a local library. Funding also improved access to fresh produce for low-income residents through community gardens and the Market Bucks program at a local Farmer's Market.

### 6 Partners

1 City, 1 Mobile home community,  
1 Farmer's Market, 2 Community  
organizations, 1 Library

**34,966**

Residents



## HEALTH CARE

Living Healthy Washington County partners with health care providers in the county to assess health data and develop plans for addressing health inequities. This year, healthcare partners supported healthy aging in our community by training businesses and community partners to adopt dementia-friendly practices and efforts that prevent falls among older adults.

### 2 Partners

1 Health care provider,  
1 Community organization

**272,256**

Residents



## WORKSITES

Living Healthy Washington County helps local employers create a culture of wellness and address health issues important to employees. This year, most partnering businesses and schools chose to focus on employee wellbeing and resilience. Living Healthy Washington County provided wellness resources on mental well-being, physical activity, breastfeeding, and diversity, equity and inclusion. One partner chose to focus on improving physical activity opportunities through employees through biking, and another focused on enhancing supports for breastfeeding/chestfeeding employees.

### 4 Partners

1 Employer, 1 City,  
2 School districts (with 21 sites)

**2,052**

Employees



## TOBACCO-FREE LIVING

Everyone deserves to breathe clean air. With tobacco-free housing policies in place, adults and families have more choices about where they live, with reduced exposure to secondhand smoke. Living Healthy Washington County works with the American Lung Association to support owners and managers of multi-unit housing to provide smoke-free units to all tenants.

### 29 Partners

29 Housing sites

**2,611**

Housing units

**5,055**

Residents



## YOUTH WELL-BEING

Living Healthy Washington County works to support the emotional well-being of the county's most vulnerable children. County staff that work with youth were trained in trauma-informed practices to help them identify the signs and understand the impact of trauma, and provide them with the tools to provide compassionate, individualized services to children affected by trauma.

### 1 Partner

1 County

**940**

Youth